

Elwis Lighting Privacy Policy (Marketing)

This policy only covers marketing via e-mail and our homepage.

Elwis Lighting A/S respect your privacy and we have instituted a Privacy Policy to protect you in your capacity as either

- 1) a visitor of the site located at www.elwislighting.com
- 2) a receiver of newsletters/campaigns

Personally, identifiable information (hereinafter “Personal Data”) is any information that can be used to identify and contact you, including your e-mail address, full name, and/or telephone number.

Within Elwis, only authorized personnel with relevant responsibilities will have access to your Personal Data.

Your Personal Data will only be stored as long as it has a marketing purpose for Elwis and you do not ask to be removed from our distribution list. You may at any time request your Personal Data deleted from our databases by contacting us.

If you have any questions about our Privacy Policy, feel free to contact us at lighting@elwis.com.

Elwis lighting homepage

When you access our Site, certain information such as your IP-address, pages viewed and length of time spent on the Site is automatically collected via cookies. We collect and use such information to diagnose problems with our server, to improve our site and to find out what is of interest to our visitors in general. We will limit the collection and use of your information to a minimum. We will only collect such information as is required to provide analytical and statistical purposes.

Newsletters/campaigns

When you register to receive news from Elwis via the form at our homepage, or if we have gathered your written consent to send you e-mails, we collect Personal Data.

We may periodically send you information via e-mail about the products and services that we offer via a 3rd party distributor (MailChimp).

You may opt out of receiving these e-mails, and hereby withdraw your consent, at any time by ticking the ‘opt out’ box provided in the promotional e-mail or by contacting Elwis.

Please see the details of the Privacy Policy of MailChimp here:

<https://mailchimp.com/legal/privacy/#contacts>.