

Is your marketing plan ready for the autumn?

*The latest flashlights from Elwis - the **PRO P-series** - have been developed in close cooperation with our partners and end users of the lights.*

*The P-series are supplied in blister packages and table displays which makes them easy to handle in the shops. The **"Try Me"** function gives the end user a chance to test the lamps, encouraging customer interaction and interest. They all have a sliding zoom function and very high lumens. We have also developed a small rechargeable torch with the same, water-resistant charging system as our PRO S8R.*

The data sheets of the new lights are assembled [here](#) for quick reference.



PRO H4-R headlamp

The new Elwis H4-R headlamp's unique feature is the ability to use both rechargeable (included) or 3 ordinary AAA alkaline batteries - practical, if you are outdoors with no charging possibilities.

It is super-lightweight, developed with both batteries and electronics in front and has

a high quality elastic headband for easy attachment to a helmet.

For the outdoor and low-light markets there is a red light function, so the lamp can be used fishing, hunting, stage performance, photography, etc. See more [here](#)



Elwis has listened to our partners and end users requests for blister packages, a small rechargeable flashlight, headlamps with a single headband and red LEDs. We expect these to be the most demanded new features this season.

Elwis also offer a range of the highest quality inspection lamps on our website - among others, the **PRO D-series** is the leading option.

We would like to take this opportunity to wish you a good summer with time for family, friends and maybe some time to enjoy the football World Cup 2018.



PS - the H4 headlamp has proven so popular that it is already sold out, but it will be available again at the end of August.